

ECO AND ENVIRONMENTALLY FRIENDLY PENS



REC1

- Paper pens with choice of blue or black ink.



REC2

- Environmentally friendly pencils made from recycled newspaper.



FP1

- Unique pen with retractable 'flag'. Ideal for promotions.



FC1

- 360° full colour printing available on this model. Ideal for product launches.

MAGNETIC

Direct Marketing Pens

MAGNETICadvertising limited

12E & F Timber Bush, Leith, Edinburgh, EH6 6QH, UK

Tel +44 (0)131 555 7510 Fax +44 (0)131 554 7166

email info@magnetic-advertising.com www.magnetic-advertising.com

DIRECT MAIL AND FLAT PENS

The following pen models have been developed for the direct mail sector. Some are suitable for automated insertion in envelopes, and the flat pen models have been designed with the Royal Mail's new Pricing in Proportion in mind.

If you have any questions on pens for direct mail use, then please call us and one of our sales team will be happy to discuss the options with you.



FP1

- Unique 3mm thick (approx) flat pen allows more space for your mail pack inserts.



FP2

- 3.5mm thick flat pen.



PFP3

- Paper flat pen can be printed 4 colour process throughout for greater visual impact. Available in 3mm or 3.5mm thickness.

SP1



- Our high volume pen. Huge capacity of up to 10 million pieces per month without sacrificing quality.

1 colour to 4 colour process printing available.

Used extensively in the DM and hotel industries. Consistency of product allows this to be high speed machine inserted.



RR1

RR2



- RR1 and RR2: RR1 low cost twist action retractable pen. RR2 low cost push button retractable. Both models are manufactured without clip for high speed machine insertion.

MINI PENS/BOOKIE PENS



BKP1



- Low cost mini pens.